



**2023 14 JULY
CHARITY GOLF
CHALLENGE**

Tanah Merah Country Club | Tampines Course



Extra•Ordinary People's 2nd Charity Golf Challenge on 14 July 2023

Sponsorship Entitlements

	Event Presenter	Main Sponsor	VIP Flights	Individual Flights	Donation In Kind
	\$100,000	\$25,000	\$10,000	\$5,000	
Publicity & Branding Exposure					
Organisation name and corporate logo to prominently appear on all publicity materials - 1. All literature, material and signage including event programmes and sponsor recognition displays 2. Posters, photo booth, stage backdrop	Yes	Yes	Yes	-	-
Recognition given as Sponsor in pre and post event press release and charity's annual report	Yes	Yes	Yes	-	-
Website Presence 1. Organisation name and corporate logo on event microsite. 2. Banner Space	Yes	Yes	Yes	-	-
Social Media Presence – Mentioned in pre, during and post event post	Yes	Yes	-	-	-
Full Screen Logo on digital screen	Yes	-	-	-	-
Organisation name and corporate logo to prominently appear in Video post-event highlights during the event	Yes	-	-	-	-
Event Tee printed with Corporate logo	Yes	-	-	-	-
Event Presence					
Corporate logo in the sponsor recognition presentation shown during the appreciation dinner and prize presentation	Yes	Yes	Yes	-	-
	Yes	-	-	-	-



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Verbal recognition as Sponsor during Welcome and Thank You message by the emcee	Yes	Yes	-	-	-
Verbal recognition as Sponsor during the prize presentation	Yes	Yes	-	-	-
Opportunity to display product / service at the event	Yes	Yes	-	-	Yes
Opportunity to place corporate literature / goods in the golfers' gift bags					
Event Engagement					
Seating at the VIP table	Yes	Yes	-	-	-
Opportunity to golf with the Guest of Honour	Yes	-	-	-	-
Allocated Flights	8	2	1	1	-
Tax Deductible (250%)	Yes	Yes	Yes	Yes	-